|  |  |  |
| --- | --- | --- |
| **Subject**  | **Year 11 Business content – Autumn Term**  | **How to support students’ learning**  |
| Building a business | ● Topic 2.1 Growing the business* Business growth
* Changes in business aims and objectives
* Business and globalisation
* Ethics, the environment
* and business

● Topic 2.2 Making marketing decisions* The Marketing Mix (7Ps)
* Using the marketing mix to make business decisions

● Topic 2.3 Making operational decisions * Business operations
* Working with suppliers
* Managing quality
* The sales process
 | * Support your child with their homework in learning key terms and formulas for their regular class tests – these will include multiple choice questions, calculations, definitions, and explanations of key terms.
* Talk about Business at home around the topics that are being studied. If you hear something on the news/radio about entrepreneurs or a new business opening in the area, ask them how they could link it to small businesses.
* Read – newspapers, magazines, news articles online, autobiographies of famous entrepreneurs. There are plenty of resources in the school and public library.
* Watch *The Apprentice* on BBC – this gives an insight into a variety of business topics; *Dragon’s Den* is highly recommended as students get an insight on business planning and financial planning.
* A wealth of resources including videos and end of topic quizzes:

[GCSE Business - Edexcel - BBC Bitesize](https://www.bbc.co.uk/bitesize/examspecs/z98snbk)[Seneca - Learn 2x Faster (senecalearning.com)](https://app.senecalearning.com/classroom/course/e7efbfa0-222a-11e8-9249-b5781fc38111) |