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| **Subject** | **Year 11 Business content – Autumn Term** | **How to support students’ learning** |
| Building a business | ● Topic 2.1 Growing the business   * Business growth * Changes in business aims and objectives * Business and globalisation * Ethics, the environment * and business   ● Topic 2.2 Making marketing decisions   * The Marketing Mix (7Ps) * Using the marketing mix to make business decisions   ● Topic 2.3 Making operational decisions   * Business operations * Working with suppliers * Managing quality * The sales process | * Support your child with their homework in learning key terms and formulas for their regular class tests – these will include multiple choice questions, calculations, definitions, and explanations of key terms. * Talk about Business at home around the topics that are being studied. If you hear something on the news/radio about entrepreneurs or a new business opening in the area, ask them how they could link it to small businesses. * Read – newspapers, magazines, news articles online, autobiographies of famous entrepreneurs. There are plenty of resources in the school and public library. * Watch *The Apprentice* on BBC – this gives an insight into a variety of business topics; *Dragon’s Den* is highly recommended as students get an insight on business planning and financial planning. * A wealth of resources including videos and end of topic quizzes:   [GCSE Business - Edexcel - BBC Bitesize](https://www.bbc.co.uk/bitesize/examspecs/z98snbk)  [Seneca - Learn 2x Faster (senecalearning.com)](https://app.senecalearning.com/classroom/course/e7efbfa0-222a-11e8-9249-b5781fc38111) |